

CALCONTRACTOR - PROFILING THE CALIFORNIA CONTRACTOR

CalContractor Magazine is published 12 times each year by Construction Marketing Services and distributed to thousands of contractors in the state of California each month. CalContractor features local editorial with contractor profiles, job stories and local industry news. Let us help you put your image in front of the decision makers that purchase construction equipment in the state of California.

FOR ADVERTISING CALL



Kerry Hoover

(909) 772-3121

khoover@calcontractor.com

EDITORIAL SUBMISSION

Kerry Hoover

P.O. Box 892977 • Temecula, CA 92589

(909) 772-3121 • (951) 225-9659

khoover@calcontractor.com

CalContractor

www.calcontractor.com

MAGAZINE

2020 Editorial Calendar & Deadlines

January

Crane & High Reach - Dec. 13, 2019

February

Rental Equipment Guide - Jan. 10, 2020

March

Underground Construction - Feb. 7, 2020

April

New Equipment Guide - Mar. 6, 2020

May

Asphalt Construction - April 3, 2020

June

Demolition & Recycling - May 1, 2020

July

Compact Equipment - June 5, 2020

August

Concrete Construction - July 3, 2020

September

Owner/Operator - Aug. 7, 2020

October

Specialty Contractor - Sept. 4, 2020

November

Landscape Construction - Oct. 2, 2020

December

Grading & Excavating - Nov. 6, 2020

2020 ADVERTISING RATES - 4/COLOR

SIZE	1x	6x	12x
Page	\$2,065	\$1,890	\$1,825
1/2 Page	\$1,340	\$1,305	\$1,200
1/4 Page	\$915	\$890	\$875

2020 SPECIAL POSITION RATES

Back Cover	\$2,000
Inside Front Cover	\$1,930
Page 3 (Inside Front Cover Facing)	\$1,860
Inside Back Cover	\$1,860

MECHANICAL REQUIREMENTS

	Width	Depth
Page (Bleed)	8.25"	10.75"
Page Trim Size	8"	10.5"
Page (Type)	7"	9.5"
1/2 Horizontal	7"	4.625"
1/4 Square	3.425"	4.625"

Acceptable platforms and software - Files may be produced on Macintosh or PC platforms using Adobe InDesign, Adobe Photoshop, Adobe Illustrator and Adobe Acrobat. High Resolution Print Ready PDF Files are preferred.

Acceptable media: PC or Mac formatted USB memory thumb drives. CMS also has an FTP site available for large file transfers if needed.

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