

CALCONTRACTOR - PROFILING THE CALIFORNIA CONTRACTOR

CalContractor Magazine is published 12 times each year by Construction Marketing Services and distributed to thousands of contractors in the state of California each month.

CalContractor features local editorial with contractor profiles, job stories and local industry news. Let us help you put your image in front of the decision makers that purchase construction equipment in the state of California.

FOR ADVERTISING CALL



Kerry Hoover

(909) 772-3121

khoover@calcontractor.com

EDITORIAL SUBMISSION

Kerry Hoover

P.O. Box 892977 • Temecula, CA 92589

(909) 772-3121 • (909) 773-2546

khoover@calcontractor.com

CalContractor

www.calcontractor.com

MAGAZINE

2021 Editorial Calendar & Deadlines

January

Major Building Projects - Dec. 14, 2021

February

Rental Equipment - Jan. 11, 2021

March

Underground Construction - Feb. 8, 2021

April

New Equipment Guide - March 8, 2021

May

Asphalt Construction - April 5, 2021

June

Demolition & Recycling - May 3, 2021

July

Compact Equipment - June 7, 2021

August

Concrete Construction - July. 5, 2021

September

Heavy Equipment Operator - Aug. 9, 2021

October

Specialty Construction - Sept. 6, 2021

November

Sub Contractor Focus - Oct. 4, 2021

December

Grading & Excavating - Nov. 8, 2021

2021 ADVERTISING RATES - 4/COLOR

SIZE	1x	6x	12x
Page	\$2,065	\$1,890	\$1,825
1/2 Page	\$1,340	\$1,305	\$1,200
1/4 Page	\$915	\$890	\$875

2021 SPECIAL POSITION RATES

Back Cover	\$2,000
Inside Front Cover	\$1,930
Page 3 (Inside Front Cover Facing)	\$1,860
Inside Back Cover	\$1,860

MECHANICAL REQUIREMENTS

	Width	Depth
Page (Bleed)	8.25"	10.75"
Page Trim Size	8"	10.5"
Page (Type)	7"	9.5"
1/2 Horizontal	7"	4.625"
1/4 Square	3.425"	4.625"

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