

CALCONTRACTOR - PROFILING THE CALIFORNIA CONTRACTOR

CalContractor Magazine is published 12 times each year by Construction Marketing Services and distributed to thousands of contractors in the state of California each month.

CalContractor features local editorial with contractor profiles, job stories and local industry news. Let us help you put your image in front of the decision makers that purchase construction equipment in the state of California.

FOR ADVERTISING CALL



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MAGAZINE

2022 Editorial Calendar & Deadlines

January

Major Building Projects - Jan. 12, 2022

February

Rental Equipment - Feb. 9, 2022

March

Underground Construction - March 9, 2022

April

New Equipment Guide - April 6, 2022

May

Asphalt Construction - May 4, 2022

June

Demolition & Recycling - June 8, 2022

July

Compact Equipment - July. 6, 2022

August

Concrete Construction - Aug. 10, 2022

September

Heavy Equipment Operator - Sept. 7, 2022

October

Specialty Construction - Oct. 5, 2022

November

Sub Contractor Focus - Nov. 9, 2022

December

Grading & Excavating - Dec. 7, 2022

2022 ADVERTISING RATES - 4/COLOR

SIZE	1x	6x	12x
Page	\$2,095	\$1,915	\$1,850
1/2 Page	\$1,365	\$1,330	\$1,250
1/4 Page	\$940	\$915	\$925

2022 SPECIAL POSITION RATES

Back Cover	\$2,050
Inside Front Cover	\$1,980
Page 3 (Inside Front Cover Facing)	\$1,910
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MECHANICAL REQUIREMENTS

	Width	Depth
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Page (Type)	7"	9.5"
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