

CALCONTRACTOR - PROFILING THE CALIFORNIA CONTRACTOR

CalContractor Magazine is published 12 times each year by Construction Marketing Services and distributed to thousands of contractors in the state of California each month.

CalContractor features local editorial with contractor profiles, job stories and local industry news. Let us help you put your image in front of the decision makers that purchase construction equipment in the state of California.

FOR ADVERTISING CALL



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MAGAZINE

2023 Editorial Calendar & Deadlines

January

Major Building Projects - Jan. 11, 2023

February

Rental Equipment - Feb. 8, 2023

March

Underground Construction - March 8, 2023

April

New Equipment Guide - April 5, 2023

May

Asphalt Construction - May 3, 2023

June

Demolition & Recycling - June 7, 2023

July

Compact Equipment - July 5, 2023

August

Concrete Construction - Aug. 9, 2023

September

In the Trenches - Sept. 6, 2023

October

Specialty Construction - Oct. 4, 2023

November

Subcontractor Focus - Nov. 8, 2023

December

Grading & Excavating - Dec. 6, 2023

2023 ADVERTISING RATES - 4/COLOR

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1/2 Page	\$1,425	\$1,375	\$1,295
1/4 Page	\$995	\$975	\$935

2023 SPECIAL POSITION RATES

Back Cover	\$2,250
Inside Front Cover	\$2,075
Page 3 (Inside Front Cover Facing)	\$1,975
Inside Back Cover	\$1,975

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	Width	Depth
Page (Bleed)	8.25"	10.75"
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Page (Type)	7"	9.5"
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